

# THE FIRST-EVER NON-SCRIPTED CONTENT FORUM 2023



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OF NON-SCRIPTED CONTENT,  
BY NON-SCRIPTED CONTENT,  
FOR NON-SCRIPTED CONTENT.

FRIDAY, NOVEMBER 10  
14:00 - 18:00  
ART CENTER,  
CHUNG-ANG UNIVERSITY

## OPENING 14:00 - 14:30 Welcome Remark & Invited speakers, Keynote Speech (About INSCA)



**Yang Woo PARK** **KEYNOTE SPEAKER**  
Currently. President, INSCA & Gwangju Biennale  
Formerly. Minister of Culture, Sports, and Tourism  
Vice President, ChungAng University



**Jaecheol Moon** **HOST**  
Currently. Professor, Film Theory, Chung-Ang University  
Formerly. Jury Member, Daejong Film Awards 2020, 2021

## SESSION 1 14:30 - 15:20 For the Globalization of K-Format (\*consecutive interpreting)



**Deokhyeon Chung, Critic** **MODERATOR**  
Currently. Jury Member, Baeksang Arts Awards  
Formerly. Guest, "Entertainment Weekly",  
"That Day as Seen In the Newspaper"



**Adam Steinman**  
Currently. President and founder, Mount Royal Films LLC  
Formerly. Vice President, Creative, Format,  
Development & Sales, Warner Bros.



**Rosemond Perdue**  
Currently. CEO, BNM(Breakthrough Now Media)  
Head, Sales and Acquisition, Asla, TGC Global Entertainment  
Formerly. Jury Member, Emmy Awards 2022, 2023



**Jinjoong Kim**  
Currently. CEO, Yoshimoto Music Entertainment Korea  
Liaison Office, YOSHIMOTO KOGYO HOLDINGS CO., LTD.



**Wonwoo Park**  
Currently. CEO, di turn, Writer, "The Masked Singer"  
Formerly. Head Writer, "The Masked Singer" (MBC)  
Head Writer, "1 vs. 100" (KBS 2)

## SESSION 2 15:30 - 16:10 INSCA unveils scripts for non-scripted content!



**Sangwon Kwak** **MODERATOR**  
Currently. Writer, Korea TV & RADIO Writers Assoc.  
Formerly. Writer, "Radio Star" (MBC),  
"Global Bungeobbang" (SBS), "Society Game" (tvN), etc.



**Chanah Ki**  
Currently. Creator, 101K followers "Kichan-ah"(TikTok),  
3.15K subscribers(YouTube)  
CHEMYCAST



**Wooil Lim**  
Currently. Creator, Cast Member, "180 seconds", "Wag TV"  
Formerly. Cast Member, "Gag Concert", "Just Comedy"  
Comedian (26th public audition, 2011, KBS)



**Woowon Choi**  
Currently. Creator, CEO, CAST U (media channel)  
Founding Chairman, "YouTube Start"  
Official Mentor & Creator, Skyedu

## SESSION 3 16:20 - 17:00 Open Discussion on the definition of non-scripted content



**Jinbong Choi** **MODERATOR**  
Currently. Professor, Sungkonghoe University  
Host, "Media that connects" (OBS)  
Formerly. Guest, "GOOD MORNING KOREA LIVE", "The Room"



**Daejoo Kim**  
Currently. Writer, eggiscoming, Ltd.  
Formerly. Writer, "Happy Sunday -Two days & One night" (KBS)  
"Answer me 1994", "Answer me 1997", "Three meals a day" (tv N)



**Hogi Chang**  
Currently. Producer, "Physical : 100" Season 1 & 2 (Netflix),  
CCO, GALAXY Corp.  
Formerly. Producer, "PD Note" (MBC)



**Sunghyun Cho**  
Currently. Producer, "In the Name of God : A Holy Betrayal" (Netflix)  
Formerly. Producer, "PD Note", "Human Documentary, Love",  
"Tears of the Antarctic" (MBC)

## CLOSING 17:00 - 18:00 Closing

Programs and speakers are subject to change.